

#### **2012 Market Segmentation Survey**

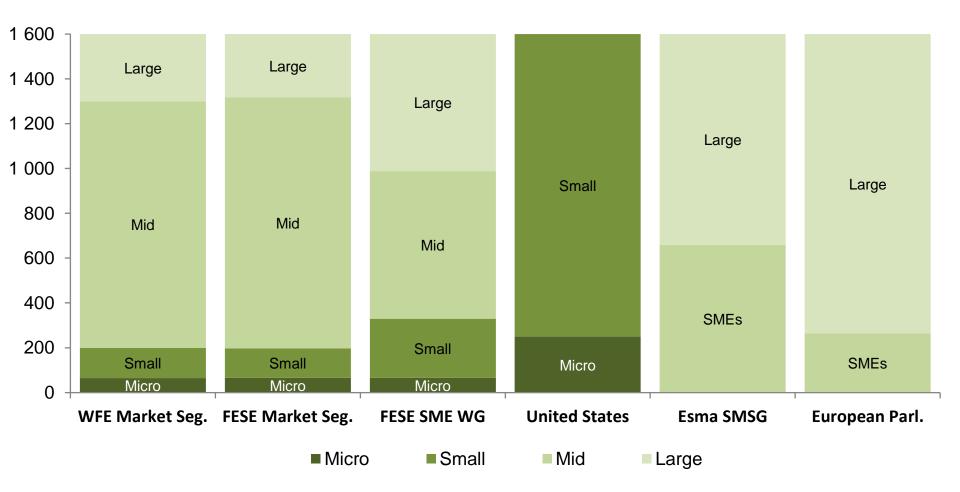
Grégoire Naacke 5 November 2013 This survey is being conducted since 2007.

- The domestic market capitalization was broken down in four segments according to thresholds. The same threshold levels were kept for the last 5 surveys for consistency reasons. The segments were defined as follows:
  - Large market cap segment : market cap > USD 1.3 bn
  - Mid market cap segment : USD 1.3 bn > market cap > USD 200 m
  - Small market cap segment : USD 200 m > market cap > USD 65 m
  - Micro market cap segment : market cap < USD 65 m

## Methodology

- Exchanges were asked to distribute their domestic market cap, number of domestic listed companies, EOB trading value and EOB number of trades into these 4 segments.
- Since 2008, an important change in the methodology has been introduced: only EOB trading is now considered while total trading was used for the first survey.
- Companies delisted during the year were excluded.
- In market capitalization, number of companies, EOB trading value and number of trades: Main board + SMEs/Alternative markets data are consolidated.

### Overview of other existing thresholds



- United States = Generally accepted definition in the United Sates

- SMSG = Securities and Markets Stakeholder Group

- European Parliament = Directive of the European parliament and of the council on markets in financial instruments repealing Directive 2004/39/EC of the European Parliament and of the Council

http://www.europarl.europa.eu/sides/getDoc.do?pubRef=-//EP//TEXT+TA+P7-TA-2012-0406+0+DOC+XML+V0//EN#BKMD-7

#### **Received answers**

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The study is based on **51 answers** received from the following members in 2013.

All the indicators are not available for every member and for each year. On each graph the excluded members are mentioned.

Americas (9)	Asia – Pacific (17)	EMEA (25)
<ul> <li>BM&amp;FBOVESPA</li> <li>Bolsa de Comercio de Buenos Aires</li> <li>Bolsa de Comercio de Santiago</li> <li>Bolsa de Valores de Colombia</li> <li>Bolsa de Valores de Lima</li> <li>Bolsa Mexicana de Valores</li> <li>NASDAQ OMX US</li> <li>NYSE Euronext US</li> <li>TMX Group Inc.</li> </ul>	<ul> <li>Australian Securities Exchange</li> <li>Bombay Stock Exchange</li> <li>Bursa Malaysia</li> <li>Colombo Stock Exchange</li> <li>GreTai Securities Market</li> <li>Hong Kong Exchanges and Clearing</li> <li>Indonesia Stock Exchange</li> <li>Korea Exchange</li> <li>National Stock Exchange of India</li> <li>Osaka Securities Exchange + Jasdaq</li> <li>Philippine Stock Exchange</li> <li>Shanghai Stock Exchange</li> <li>Singapore Exchange</li> <li>Stock Exchange of Thailand</li> <li>Taiwan Stock Exchange Group</li> </ul>	<ul> <li>Abu Dhabi Securities Exchange</li> <li>Amman Stock Exchange</li> <li>Athens Exchange</li> <li>BME Spanish Exchanges</li> <li>Bourse de Casablanca</li> <li>Bourse de Luxembourg</li> <li>Budapest Stock Exchange</li> <li>Cyprus Stock Exchange</li> <li>Deutsche Börse</li> <li>Irish Stock Exchange</li> <li>Johannesburg Stock Exchange</li> <li>Johannesburg Stock Exchange</li> <li>Ljubljana Stock Exchange</li> <li>Muscat Securities Market</li> <li>NASAD OMX Nordic</li> <li>NYSE Euronext Europe</li> <li>Oslo Børs</li> <li>Saudi Stock Exchange (Tadawul)</li> <li>SIX Swiss Exchange</li> <li>Tel-Aviv Stock Exchange</li> <li>The Egyptian Exchange</li> <li>Wisner Därse</li> </ul>

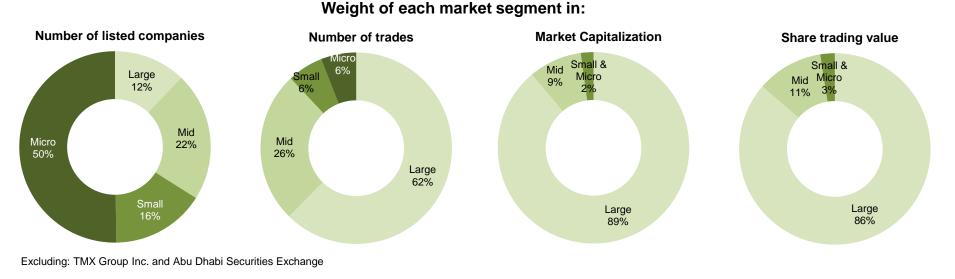
Wiener Börse



# General overview

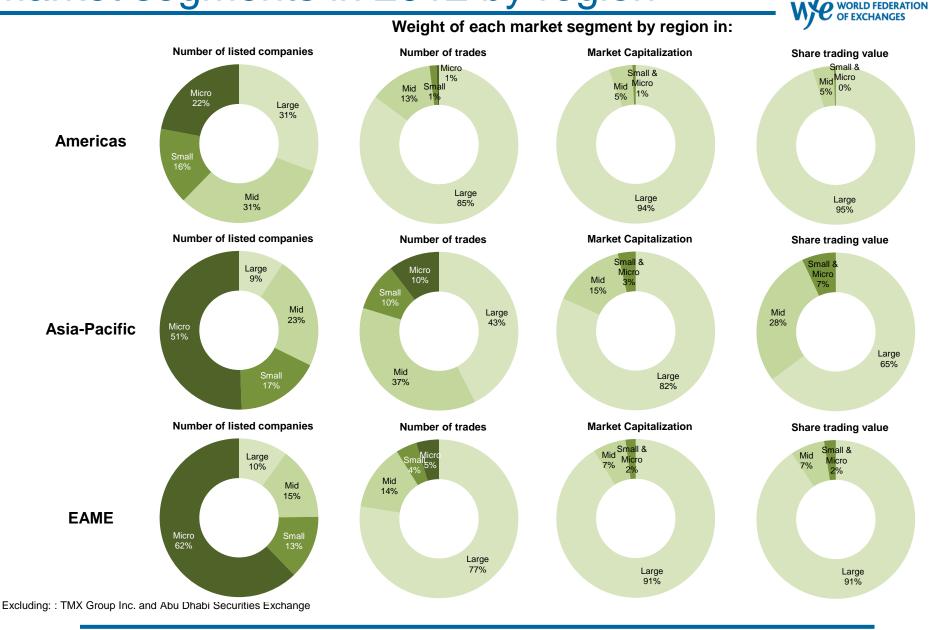
### Market segments in 2012

- > Micro-cap account for half of the total number of listed companies.
- The weight of mid-cap in number of trades remains important especially in Asia-Pacific region.



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#### Market segments in 2012 by region

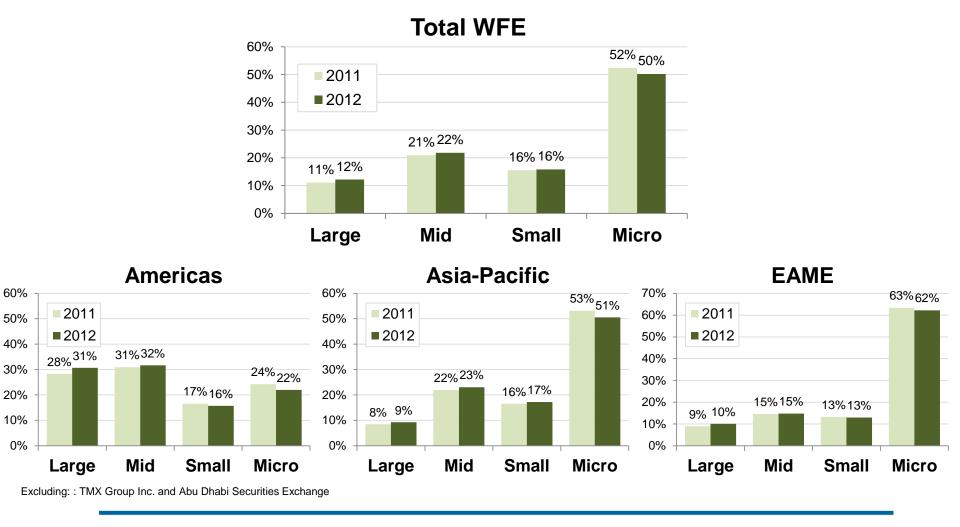


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### Number of domestic listed companies

- Relative stability of the breakdown between 2011 and 2012.
- ➢ With TMX Group, the share of Micro-cap in Americas would be 44%.



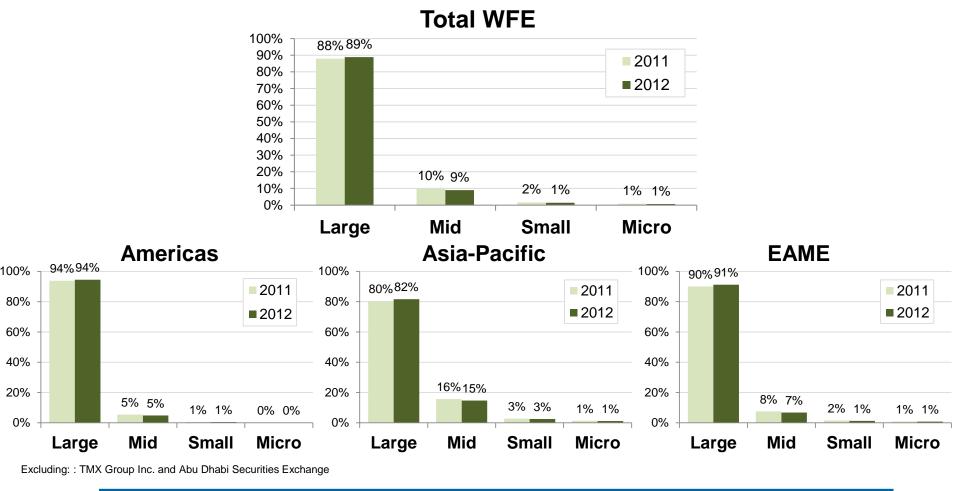
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### **Domestic market capitalization**

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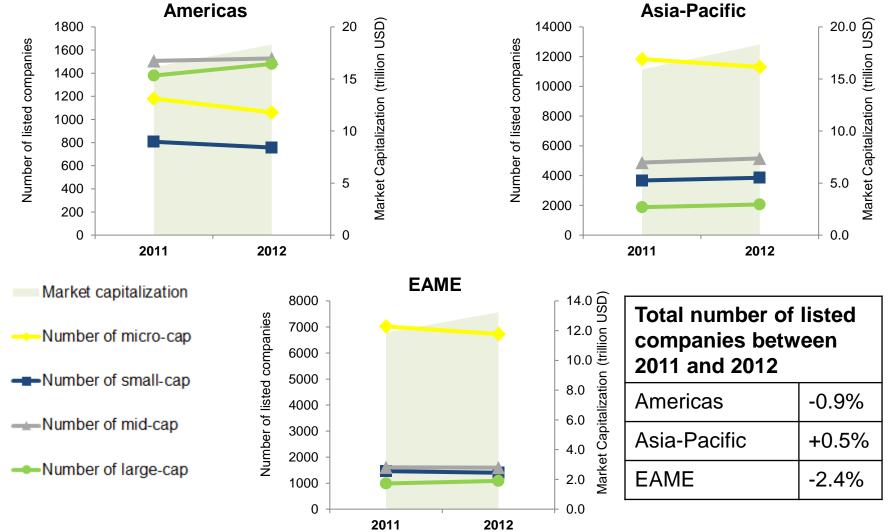
- Large cap account for 89% of the market capitalization.
- In Asia-Pacific region the weight of Shenzhen Stock Exchange leads to a significant higher share of mid-cap.



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Parallel evolution of Num. Co. and M. Cap.

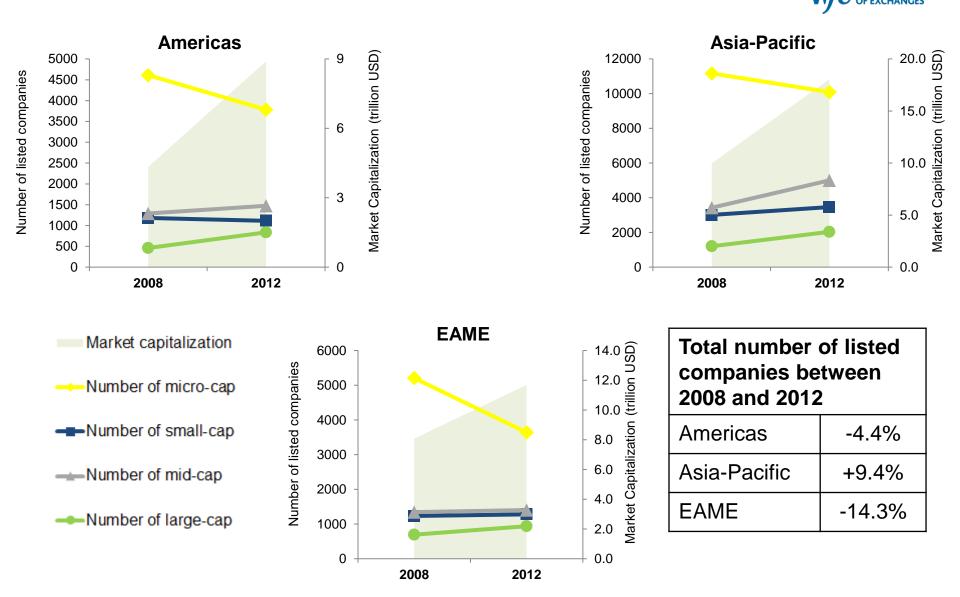
The decreasing number of micro cap was mainly explained by threshold effects.



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### Evolution over the last five years

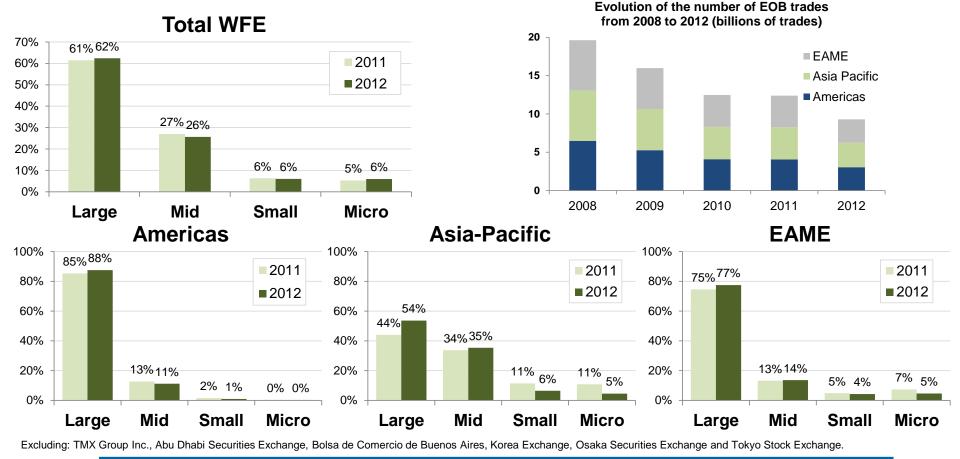


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#### Number of trades

- Large cap were slightly less affected by the decrease of number of trades (-11%) than mid (-17%) and small cap (-16%)
- The share of large cap in EOB trades increased in all the regions. The opposite trend was observed last year.

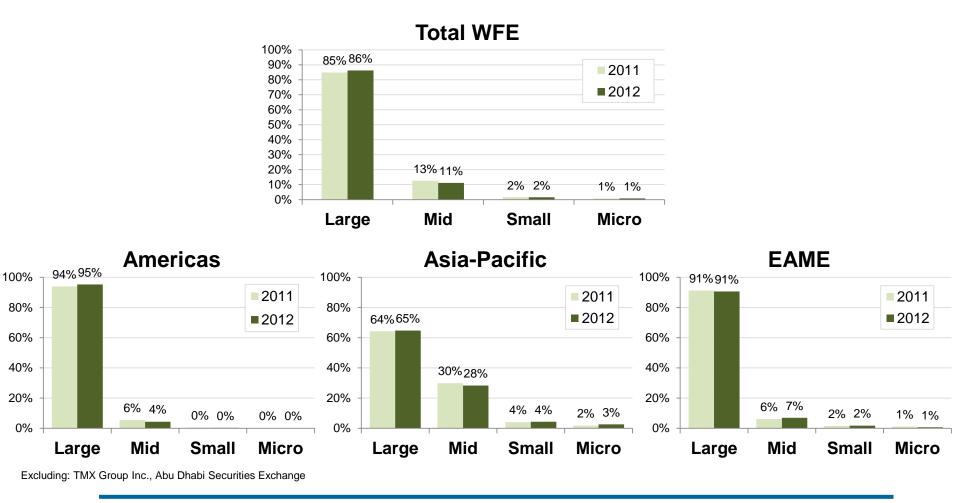


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### Value of share trading

Similar trend in monetary terms: -15% for large cap compared to -25% for mid cap and -20% for small cap.

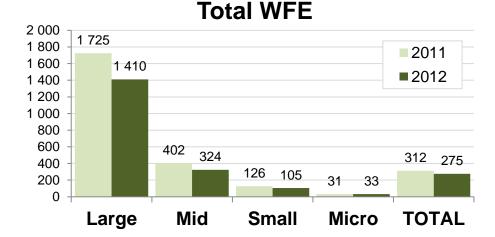


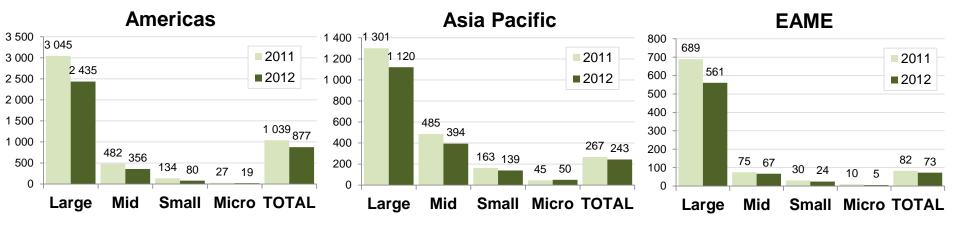
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### Average number of trades

- > Decrease in 2012 for all the segments but micro caps.
- > All the regions experienced quite similar trends.

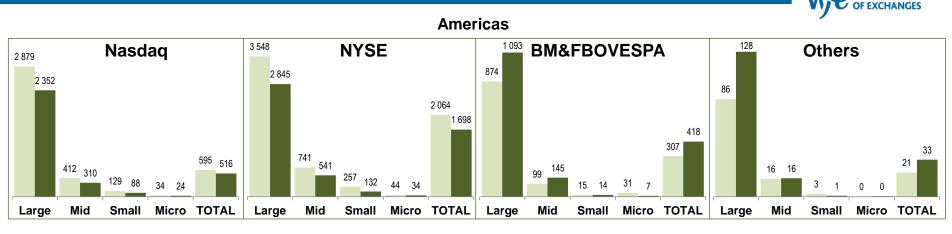




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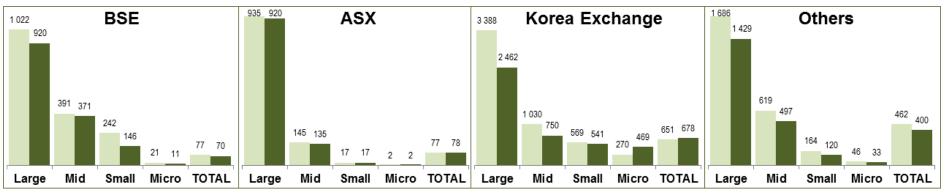


#### Focus on largest exchanges



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Asia-Pacific



EAME

